

Contacts: Amitai Sasson
overstockArt.com
(866) 686-1888
asasson@overstockArt.com

Michelle Ellis
High Altitude Public Relations for overstockArt.com
(303) 324-6058
michelle@highaltitudepr.com

For Immediate Release

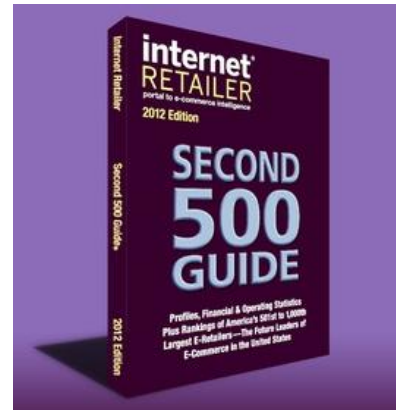
overstockArt.com Named in Internet Retailer's Second 500 Guide for Second Consecutive Year

overstockArt.com Ranked #820 in the 2012 Edition of the Second 500 Guide and #234 Among Housewares and Home Furnishings Merchants

Wichita, Kan., July 24, 2012 – For the second consecutive year, overstockArt.com has been named among the top e-retailers in Internet Retailer's prestigious Second 500 Guide. The online art gallery ranked 820 in the 2012 edition of the Second 500 Guide and 234 in the merchandising category for housewares and home furnishings.

This announcement comes after another year of steady growth in which the company increased its revenue by more than 32%. "Our phenomenal growth is directly attributable to the talent and commitment of our team, our dedication to providing exceptional customer service and high quality products, and to our loyal customers," said David Sasson, CEO of overstockArt.com.

Sasson continued, "It's an honor being recognized for these achievements and being included alongside other exceptional emerging online retailers in Internet Retailer's Second 500 Guide for the second year in a row."



This distinction adds to a growing list of accolades for the home décor retailer, including Inc.'s 2010 and 2011 Inc. 5000 lists, Internet Retailer's 2012 Hot 100 list and Internet Retailer's 2011 Second 500 Guide.

Internet Retailer's Second 500 Guide ranks retail web sites in North America from 501 to 1000 based on annual online sales. For more information about the Second 500 Guide, visit www.internetretailer.com/second500.

About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's most successful distributors of wall décor items. With more than 100,000 wall décor combinations to choose from in stock at all times, overstockArt.com has become a premier shopping destination for fine art reproductions online. The Wichita, Kan. based online art gallery was named to Inc. Magazine's 2010 and 2011 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and inaugural Second 500 Guide, and was recognized with the STELLAService Seal for excellent customer service. The retailer also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. For more information, visit www.overstockArt.com.

About Internet Retailer

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine that is at the core of the leading retail information web site, an e-commerce conference and five directories that serve the retailing community. Internet Retailer's 42,500 subscribers and 250,000 monthly web readers represent senior executives primarily from retail chains, independent stores, catalogs, virtual merchants and brand name manufacturers. Internet Retailer's circulation represents the largest multichannel readership base of any retailing magazine.